

WAVES BAZAAR

The Global e-Marketplace for Music & Sound

Waves Bazaar, an initiative under the **Ministry of Information & Broadcasting, Government of India**, is the premier platform for music and sound creators (composed and AI-generated), connecting them with buyers in a dynamic and global marketplace. Whether you're a buyer looking for fresh music and sound effects for your projects or a creator seeking to pitch your work, Waves Bazaar offers the perfect platform.

Buyers can explore a vast library of music, soundtracks, and sound effects across genres and formats. Creators can showcase their music, list their work according to its stage of completion, and gain visibility from producers, filmmakers, studios, and other buyers. It's the perfect space for discovering, pitching, and collaborating on the next big musical hit or sound design project!

Who Can Join Waves Bazaar? (Aimed at Buyers of Content)

Types of Buyers Who Can Join:

FILM & TV PRODUCERS

- Seeking original music, soundtracks, and sound design for movies, series, and documentaries.

ADVERTISING AGENCIES

- Looking for jingles, sound effects, and background scores for commercials and campaigns.

GAME DEVELOPERS

- In need of original compositions and sound effects for video games and interactive media.

MUSIC SUPERVISORS

- Searching for fresh, unique tracks to license for use in film, TV, or digital content.

RADIO STATIONS & STREAMING PLATFORMS

- Interested in acquiring soundtracks and music for broadcasts.

EVENT & THEATER PRODUCERS

- Seeking music and sound effects for live events, stage productions, and exhibitions.

CONTENT CREATORS/INFLUENCERS

- Looking for royalty-free music, soundtracks, and effects for YouTube videos, podcasts, and online content.

CONTENT AGGREGATORS

- Interested in curating diverse music libraries for digital platforms.

Buyers can access a wide variety of music and sound content in different stages of development, from concepts and drafts to fully produced pieces, offering ample opportunities for collaboration and investment.

Creators Who Can Sell Their Content at Waves Bazaar:

INDEPENDENT MUSICIANS & COMPOSERS

- Offering original compositions, soundtracks, and instrumental tracks.

SOUND DESIGNERS

- Providing sound effects, Foley sounds, and audio elements for films, games, and media.

MUSIC PRODUCERS

- Selling ready-made beats, loops, and full-length music tracks across various genres.

MUSIC LIBRARIES

- Offering a diverse collection of royalty-free music for licensing purposes.

AUDIO ENGINEERS

- Specializing in high-quality audio production services and sound mastering.

SONGWRITERS

- Presenting original songs ready for use in media projects.

INDEPENDENT LABELS

- Showcasing collections of music tracks or albums for licensing.

Why Join Waves Bazaar?

BENEFITS FOR BUYERS:

DIVERSE SOUND LIBRARY

-Access a vast range of music, sound effects, and soundtracks across multiple genres and formats.

EXCLUSIVE TRACKS

-Discover unique, original compositions and sound design elements you won't find anywhere else.

EARLY ACCESS

-Get first dibs on newly created or in-progress tracks and sound designs.

DIRECT ACCESS TO CREATORS

-Engage with musicians, composers, and sound designers directly to discuss projects, collaborations, and licensing.

STREAMLINED DISCOVERY

-Easily find exactly what you're looking for by filtering music and sound effects by genre, mood, or project type.

CUSTOMIZABLE SEARCH

-Search based on development stage, track style, or even specific instruments or sounds needed.

EXPAND YOUR PORTFOLIO

-Add fresh, exclusive tracks to your project's music library and stay ahead of trends.

COLLABORATION OPPORTUNITIES

-Connect with creators for custom music commissions or unique sound design tailored to your needs.

BENEFITS FOR CREATORS:

INCREASED EXPOSURE

-Showcase your music, sound design, and compositions to a diverse audience of industry buyers, including filmmakers, producers, and game developers.

GLOBAL REACH

-Gain access to international buyers and projects seeking fresh, original music and sound content.

DIRECT CONNECTIONS

-Engage with potential buyers directly, streamlining the communication process and closing deals faster.

ACCESS TO LICENSING & DISTRIBUTION

-Attract buyers looking for tracks to license for films, commercials, games, and more.

SHOWCASE AT ANY STAGE

-List projects at any stage of completion—whether a rough demo, partial composition, or a fully mastered track.

BENEFITS FOR CREATORS:

CREATIVE CONTROL

-Retain full ownership of your work, setting your own licensing terms and prices.

NETWORKING OPPORTUNITIES

-Connect with other creators, producers, and industry professionals to expand your network and collaborate on future projects.

MONETIZATION

-Turn your musical creations and sound designs into profitable projects by connecting with buyers actively seeking fresh, original content.

FLEXIBILITY

-Sell single tracks, full albums, sound effects, or provide custom compositions, catering to various buyer needs.

How to Get Started?

REGISTER ON THE WAVES BAZAAR PLATFORM

-Create your profile as a buyer or seller.

SHOWCASE YOUR PROJECT (ORIGINALLY COMPOSED OR AI GENERATED)

-List your music, sound effects, or compositions (original or with an engaging summary, sample/scratch version track, and past work portfolio).

ENGAGE & COLLABORATE

-Send connection requests to engage with the right buyers or other creators for collaboration.

What are you waiting for?

Sign up today at wavesindia.org and start discovering the next big sound!



WAVES BAZAAR

THE GLOBAL e-MARKETPLACE FOR RADIO & PODCAST

CONNECT | COLLABORATE | MONETIZE

Waves Bazaar is the premier platform for radio and podcast creators, connecting them with producers, distributors, advertisers, and investors worldwide. Whether you have a unique radio program concept or an engaging podcast series, this marketplace provides the perfect opportunity to pitch, collaborate, and monetize your content on a global scale.

Who Can Join WAVES Bazaar?

RADIO & PODCAST CREATORS

- Radio producers & broadcasters looking to syndicate their programs.
- Podcasters seeking distribution, sponsorships, or production support.
- Independent audio storytellers developing new formats or experimental content.

PRODUCTION COMPANIES & STUDIOS

- Audio production houses offering recording, editing, and sound design services.
- Radio stations looking to acquire or co-produce new programs.
- Podcast networks searching for fresh voices and original series.

DISTRIBUTORS & STREAMING PLATFORMS

- Podcast platforms (Spotify, Apple, Google, Amazon, etc.) seeking exclusive content.
- Broadcast networks & radio stations acquiring syndicated programs.
- Audiobook & spoken-word services looking for unique content partnerships.

ADVERTISERS & SPONSORS

- Brands & marketers looking for sponsorship and ad placement opportunities.
- Advertising agencies exploring new podcast and radio integration strategies.
- Crowdfunding platforms & subscription services helping creators monetize content.

JOURNALISTS, WRITERS & VOICE TALENT

- Scriptwriters & journalists crafting compelling audio narratives.
- Voice-over artists & narrators seeking collaborations.
- Investigative reporters developing serialized documentary podcasts.

INDUSTRY EXPERTS & EDUCATORS

- Media consultants & podcast strategists offering insights on content growth.
- Academics & researchers exploring the evolution of audio storytelling.
- Trainers & educators hosting workshops on radio and podcast production.

Why Join Waves Bazaar for Radio & Podcasts?

Pitch & sell your radio show or podcast to global distributors. Find funding, sponsors, or advertising deals for monetization. Network with industry leaders and discover co-production opportunities. Access exclusive sessions & workshops with experts in the audio industry.

DEFINE YOUR PROJECT

Decide what you want to showcase at Waves Bazaar:

Radio Program Concept – A new show idea or an existing program for syndication.

Podcast Episodes/Series – A single episode, a full season, or an ongoing series.

Production Service – Editing, sound design, or voice-over services.

PREPARE YOUR PRESENTATION MATERIALS

To present your work effectively, prepare:

Project Summary – A brief but compelling description of your concept.

Target Audience – Define who your ideal listeners are.

Format & Length – Short-form, long-form, live, scripted, or interview-based.

Sample Audio – A teaser, pilot episode, or highlight reel.

Production Plan – Studio setup, equipment, and editing details.

Monetization Strategy – Advertising, sponsorships, subscriptions, or crowdfunding.

For Investors & Sponsors:

Business Pitch – A structured financial model showing revenue potential.

Ad Placement & Sponsorship Packages – Different tiers for potential partners.

REGISTER & SUBMIT YOUR PROJECT

Visit the official Waves Bazaar website.

Create an account and set up your profile.

Fill out the submission form with project details.

Upload supporting materials (audio samples, pitch deck, etc.).

Pay any applicable entry fees (if required).

ENGAGE & NETWORK

Attend live sessions, workshops, and pitch events.

Schedule meetings with potential partners and distributors.

Join discussion panels and gain insights into industry trends.

FOLLOW UP & MONETIZE

Stay in touch with industry professionals you meet.

Refine your pitch based on feedback.

Negotiate deals for distribution, syndication, or sponsorships.

Get Ready to Launch!

WAVES BAZAAR

is your gateway to global exposure, funding,
and collaboration in the radio and
podcast industry.

Sign up today at **wavesindia.org**
and take your audio content to the next level!



Scan to Register

WAVES BAZAAR

The Ultimate Marketplace for Live Events

CONNECTING THE GLOBAL LIVE EVENTS INDUSTRY

WAVES Bazaar, a pioneering initiative by the **Ministry of Information & Broadcasting, Government of India**, is a **first-of-its-kind e-marketplace** designed to **connect key stakeholders in the live events industry**. This innovative platform fosters global collaborations and **provides a thriving ecosystem for event organizers, vendors, service providers, and industry professionals** to seamlessly connect and do business.

Who Can Join Waves Bazaar?

WAVES Bazaar is open to a wide range of professionals, businesses, and organizations shaping the live events industry, including:

EVENT ORGANIZERS & AGENCIES

-Planning and executing concerts, festivals, corporate events, exhibitions, and more.

ARTISTS, PERFORMERS & CELEBRITIES

-Showcasing talent across music, theatre, dance, comedy, and other entertainment formats.

VENUE OWNERS & OPERATORS

-Providing premium spaces for hosting live experiences.

PRODUCTION & TECHNICAL SERVICE PROVIDERS

-Offering sound, lighting, AV, staging, and other event production essentials.

SPONSORS, BRANDS & INVESTORS

-Collaborating with high-impact events for brand visibility and partnerships.

TICKETING & MARKETING PLATFORMS

-Enhancing audience engagement and accessibility.

HOSPITALITY & LOGISTICS PARTNERS

-Managing travel, accommodation, catering, and security solutions for seamless execution.

GOVERNMENT & REGULATORY BODIES

-Facilitating industry compliance, policies, and growth initiatives.

Why Join WAVES Bazaar?

WAVES Bazaar offers an unparalleled platform for industry professionals to expand their reach, collaborate, and elevate their business potential. Whether you're an event organizer looking for top-tier vendors or a service provider seeking new opportunities, WAVES Bazaar is your gateway to growth.

- **Global Networking & Collaboration**
- **Connect with event professionals, brands, and service providers worldwide.**
- **Engage in industry-driven partnerships for large-scale and niche events.**
- **Be part of an exclusive community of live entertainment and event technology experts.**
- **Expanding Business & Market Reach**
- **Showcase your services to international clients and event organizers.**
- **Gain exposure to investors, sponsors, and key industry decision-makers.**
- **Increase visibility through targeted promotions and curated business matchmaking.**
- **Streamlined Operations & Direct Connections**
- **Manage multiple event projects efficiently with integrated tools.**
- **Eliminate middlemen—connect directly with the industry's top talent and vendors.**
- **Utilize a secure and transparent platform for transactions and agreements.**
- **Government Support & Industry Credibility**
- **Benefit from a government-backed initiative designed to boost the live events sector.**
- **Access industry grants, funding opportunities, and development programs.**
- **Gain credibility through a trusted marketplace backed by regulatory support.**

How to Get Started?

REGISTER ON THE WAVES BAZAAR PLATFORM

Create a profile as an organizer, vendor, artist, or service provider.

LIST YOUR SERVICES OR POST PROJECT REQUIREMENTS

Showcase your expertise or seek event solutions.

ENGAGE & COLLABORATE

Connect with industry professionals, bid on projects, and expand your network.

Join WAVES Bazaar Today!

WAVES Bazaar is set to revolutionize the live events industry, providing a centralized marketplace where event professionals and businesses connect to unlock limitless opportunities. Whether you're organizing a global festival, launching a brand activation, or providing cutting-edge event technology, this platform is your key to success.

Join the Movement!

Sign up today at wavesindia.org and elevate your live events business to new heights!



WAVES BAZAAR

The Grand e-Marketplace for GameMakers

WAVES Bazaar, a grand initiative by the **Ministry of Information & Broadcasting, Government of India**, is a groundbreaking e-marketplace designed to be the first-of-its-kind matchmaker connecting buyers and sellers in the rapidly evolving gaming industry. This innovative platform enables global collaborations and fosters a thriving ecosystem for professionals, businesses, and industries leveraging the latest media and entertainment technologies.

Who Can Join Waves Bazaar?

WAVES Bazaar is open to a diverse range of professionals, businesses, and organizations that are at the forefront of the gaming industry, including:

GAME DEVELOPERS, CREATORS & BOUTIQUE STUDIOS

-Innovators bringing novel ideas and groundbreaking gaming experiences to life.

INVESTORS, BUYERS & ENTERTAINMENT COMPANIES

-Looking to discover the next blockbuster sensation or invest in cutting-edge gaming technologies.

GAMING PLATFORMS

-Developers and providers of the underlying technologies that power seamless gameplay and enhance the gaming ecosystem.

EDUCATION & TRAINING INSTITUTIONS

-Training the next generation of game developers, designers, and industry professionals.

Why Join Waves Bazaar?

WAVES Bazaar offers tailor-made solutions to help you find the best collaborators in the gaming industry. Sellers, creators, and developers can present their gaming and esports projects at any stage, while buyers from across the globe can explore and acquire the next major hit. This marketplace unlocks unparalleled growth opportunities, global networking, and brand expansion.

GLOBAL NETWORKING & COLLABORATION

- Connect with clients, developers, and enterprises worldwide.
- Engage in industry-driven collaborations and partnerships.
- Join a thriving community of gaming technology experts.

EXPANDING BUSINESS & MARKET REACH

- Showcase your game development services to an international audience.
- Get discovered by potential buyers, investors, and industry leaders. Increase visibility through targeted promotions and business networking.

SECURE & SEAMLESS OPERATIONS

- Manage multiple projects efficiently as your brand grows.
- Connect directly with the industry's top players without intermediaries.

INDUSTRY SUPPORT & GOVERNMENT BACKING

- Gain credibility through a government-supported initiative.
- Benefit from policies designed to boost the gaming and media & entertainment sector.
- Access funding, grants, and industry development programs

How to Get Started?

REGISTER ON THE WAVES BAZAAR PLATFORM

-Create your profile as a buyer or seller.

LIST YOUR SERVICES OR POST PROJECT REQUIREMENTS

-Showcase your offerings or seek expert solutions.

ENGAGE & COLLABORATE

-Connect with industry professionals, bid on projects, and expand your network.

WAVES Bazaar is poised to revolutionize the gaming and esports industry, providing a global marketplace where creators and investors meet limitless business opportunities. Whether you're a developer, studio, or enterprise seeking cutting-edge XR/VR/AR solutions, this platform is your gateway to success.

Join the community

sign up today at wavesbazaar.com
and elevate your game entertainment
business to new heights!



WAVES BAZAAR

The Global e-Marketplace for Films



Waves Bazaar is a premier e-marketplace designed to connect filmmakers with industry professionals, providing opportunities to showcase projects at various stages of development. Whether you are looking for investors, distributors, or co-production partners, WAVES Bazaar is the ultimate platform to bring your cinematic vision to life.

Project Stages at WAVES Bazaar

SCRIPT STAGE

Projects at this stage have a completed screenplay and are seeking funding, co-producers, or creative collaborators. Filmmakers pitch their stories to attract industry support for development.

CO-PRODUCTION STAGE

These projects have partial funding and some production elements in place but require additional financing or partnerships. Producers utilize the bazaar to secure international co-productions, grants, or distribution deals.

WORK IN PROGRESS (WIP) STAGE

Films in this category are in production or post-production but are not yet finalized. The focus is on securing finishing funds, post-production support, or festival premieres. Rough cuts may be screened for industry professionals.

COMPLETED FILMS

Fully finished films seeking distribution, sales agents, festival placements, or marketing opportunities. This stage is ideal for films ready to enter the global market.

Who Can Join WAVES Bazaar?

FILMMAKERS & PRODUCERS

- Independent filmmakers with projects at any stage (script, co-production, WIP, or completed).
- Production companies seeking funding, co-production partners, or distribution deals.

INVESTORS & FINANCIERS

- Film funds, venture capitalists, and private investors looking for promising projects.
- Grant organizations supporting independent or international films.

DISTRIBUTORS & SALES AGENTS

- Companies seeking fresh content for theatrical, streaming, or broadcast release.
- Agents scouting market-ready films for global sales.

FESTIVAL PROGRAMMERS & CURATORS

- Representatives from international film festivals looking for new films to premiere.
- Industry professionals selecting projects for festival funding or special showcases.

CO-PRODUCTION PARTNERS & STUDIOS

- Production houses interested in collaborating on multi-country projects.
- Studios searching for emerging talent and new content ideas.

POST-PRODUCTION & SERVICE PROVIDERS

- Editing, VFX, and sound design companies offering post-production support.
- Technical service providers, including color grading and DCP mastering.

FILM CRITICS, JOURNALISTS & ACADEMICS

- Media professionals covering emerging film trends.
- Scholars analyzing industry movements and film financing models.

Why Join WAVES Bazaar?

NETWORKING & COLLABORATION

- Connect with producers, financiers, distributors, and sales agents worldwide.
- Find co-production partners to expand your project's reach.
- Engage with festival curators and programmers for future screenings.

FUNDING & INVESTMENT OPPORTUNITIES

- Pitch your film to investors, grant organizations, and studios.
- Secure co-production deals or post-production funding.
- Gain access to financing options for both indie and commercial films.

VISIBILITY & MARKET ACCESS

- Showcase your project at various development stages (script, WIP, completed).
- Get noticed by international distributors and sales agents.
- Increase the chances of your film being picked up for festivals or streaming platforms.

EXPERT GUIDANCE & INDUSTRY INSIGHTS

- Attend masterclasses, panels, and one-on-one meetings with experts.
- Gain insights into emerging trends in filmmaking, distribution, and financing.
- Learn about the latest technological innovations in post-production and storytelling.

FESTIVAL & SALES OPPORTUNITIES

- Have your film considered for global film festivals.
- Enter potential distribution deals with major streaming platforms and networks.
- Increase your project's international appeal and recognition.



How to Get Started?

IDENTIFY YOUR PROJECT STAGE

Determine where your film stands in development:

Script - Looking for funding, co-production, or development support.

Co-Production - Seeking partners or financial backing.

Work in Progress (WIP) - Needing post-production support or finishing funds.

Completed - Ready for distribution, sales, or festival selection.

PREPARE YOUR MATERIALS

Gather the necessary materials to present your project professionally:

Project Pitch Deck - Synopsis, budget, director's vision, and team details.

Script or Treatment - If applicable.

Lookbook or Visual References - For storytelling style.

Teaser, Trailer, or Rough Cut - For WIP or completed projects.

REGISTER & SUBMIT YOUR PROJECT

Visit the official WAVES Bazaar website.

Create an industry profile with details about you and your project.

Submit your film along with all required materials.

ENGAGE WITH INDUSTRY PROFESSIONALS

Schedule meetings with potential investors, distributors, and festival programmers.

Attend workshops and masterclasses to refine your pitching skills.

Network with filmmakers and production companies to explore collaborations.

FOLLOW UP & STAY CONNECTED

Maintain relationships with key contacts after the event.

Keep potential partners updated on project progress.

Apply insights gained from industry discussions to enhance your film's potential.

Join the Movement!

Sign up today at wavesindia.org
and take your film to the
global stage!



WAVES BAZAAR

The Global e-Marketplace for
XR, VR & AR Services

Transforming the Future of Immersive Technologies Waves E-Bazaar, an initiative by the Ministry of Information & Broadcasting, Government of India, is a revolutionary e-marketplace dedicated to accelerating the adoption and expansion of Extended Reality (XR), Virtual Reality (VR), and Augmented Reality (AR) technologies. This dynamic platform bridges the gap between buyers and sellers, enabling global collaborations and fostering a thriving ecosystem for professionals, businesses, and industries utilizing immersive technologies.

Who Can Join Waves Bazaar?

Waves Bazaar is open to a diverse range of professionals, businesses, and organizations specializing in XR, VR, and AR technologies, including:

XR/VR/AR DEVELOPERS & STUDIOS

-Specializing in immersive content creation, simulations, and interactive experiences.

GAMING COMPANIES

-Developing VR/AR-based interactive and immersive gaming experiences.

EDUCATION & TRAINING INSTITUTIONS

-Creating virtual classrooms, training simulations, and e-learning modules.

FILM & MEDIA PRODUCTION HOUSES

-Leveraging XR/VR/AR for storytelling, virtual production, and cinematic experiences.

RETAIL & E-COMMERCE BUSINESSES

-Utilizing AR for virtual try-ons, immersive shopping, and digital branding.

TOURISM INDUSTRY

-Providing virtual tours, AR-powered travel guides, and cultural heritage experiences.

CORPORATE ENTERPRISES

-Using XR solutions for employee training, remote collaboration, and virtual conferences.

Why Join Waves Bazaar?

By joining Waves E-Bazaar, XR/VR/AR professionals and businesses can unlock unparalleled opportunities for networking, marketing, and business growth across the globe.

GLOBAL NETWORKING & COLLABORATION

- Connect with clients, developers, and enterprises worldwide.
- Engage in industry-driven collaborations and partnerships.
- Join a thriving community of immersive technology experts.

EXPANDING BUSINESS & MARKET REACH

- Showcase your XR/VR/AR services to an international audience.
- Get discovered by potential buyers, investors, and industry leaders.
- Increase visibility through targeted promotions and business networking.

SECURE & SEAMLESS OPERATIONS

- Manage multiple projects efficiently with integrated tools.
- Connect directly with industry professionals without intermediaries.

INDUSTRY SUPPORT & GOVERNMENT BACKING

- Gain credibility through a government-supported initiative.
- Benefit from policies designed to boost XR/VR/AR technology adoption.
- Access funding, grants, and industry development programs.

How to Get Started?

Getting started with Waves E-Bazaar is simple and strategic. Follow these steps to maximize your presence:

REGISTER ON THE WAVES E-BAZAAR PLATFORM

- Create your profile as a buyer or seller.

LIST YOUR SERVICES OR POST PROJECT REQUIREMENTS

- Showcase your offerings or seek expert solutions.

ENGAGE & COLLABORATE

- Connect with industry professionals, bid on projects, and expand your network.

Join the Future of Immersive Technology!

Waves Bazaar is poised to revolutionize the XR, VR, and AR industry, providing a global marketplace where immersive technology meets limitless business opportunities. Whether you're a developer, studio, or enterprise seeking cutting-edge XR/VR/AR solutions, this platform is your gateway to success.

Join the movement

sign up today at wavesbazaar.com
elevate your XR, VR, and AR business
to new heights



WAVES BAZAAR

The Global e-Marketplace for
Animation & VFX Services

Waves Bazaar, an initiative under the Ministry of Information & Broadcasting, Government of India, is a pioneering e-marketplace designed to revolutionize the Animation, Visual Effects, Gaming, and Comics (AVGC) sector. This global digital platform connects buyers and sellers of Animation and VFX services, fostering a thriving ecosystem for professionals, studios, and businesses across industries.

Who Can Join Waves Bazaar?

WAVES Bazaar is a comprehensive hub open to a wide range of professionals and businesses in the Animation & VFX industry, including:

ANIMATION STUDIO

-Offering 2D, 3D, and motion graphics animation services.

VFX STUDIOS

-Specializing in CGI, compositing, rotoscoping, match-moving, and digital effects.

INTERNATIONAL STUDIO

-Collaborating with Indian VFX and animation companies to enhance visual content.

GAMING STUDIOS

-Developers and designers creating immersive gaming experiences.

POST-PRODUCTION HOUSES

-Providers of editing, color grading, and sound design services.

FILM & TELEVISION STUDIOS

-Enhancing storytelling with high-end VFX and animation.

ADVERTISING AGENCIES

-Leveraging animation for compelling digital and commercial campaigns.



Why Join WAVES Bazaar?

By becoming part of Waves Bazaar, businesses and professionals can unlock numerous opportunities to grow, collaborate, and expand their market reach.

GLOBAL NETWORKING & COLLABORATION

- Connect with event professionals, brands, and service providers worldwide.
- Engage in industry-driven partnerships for large-scale and niche events.
- Be part of an exclusive community of live entertainment and event technology experts.
- Expanding Business & Market Reach

EXPANDING BUSINESS & MARKET REACH

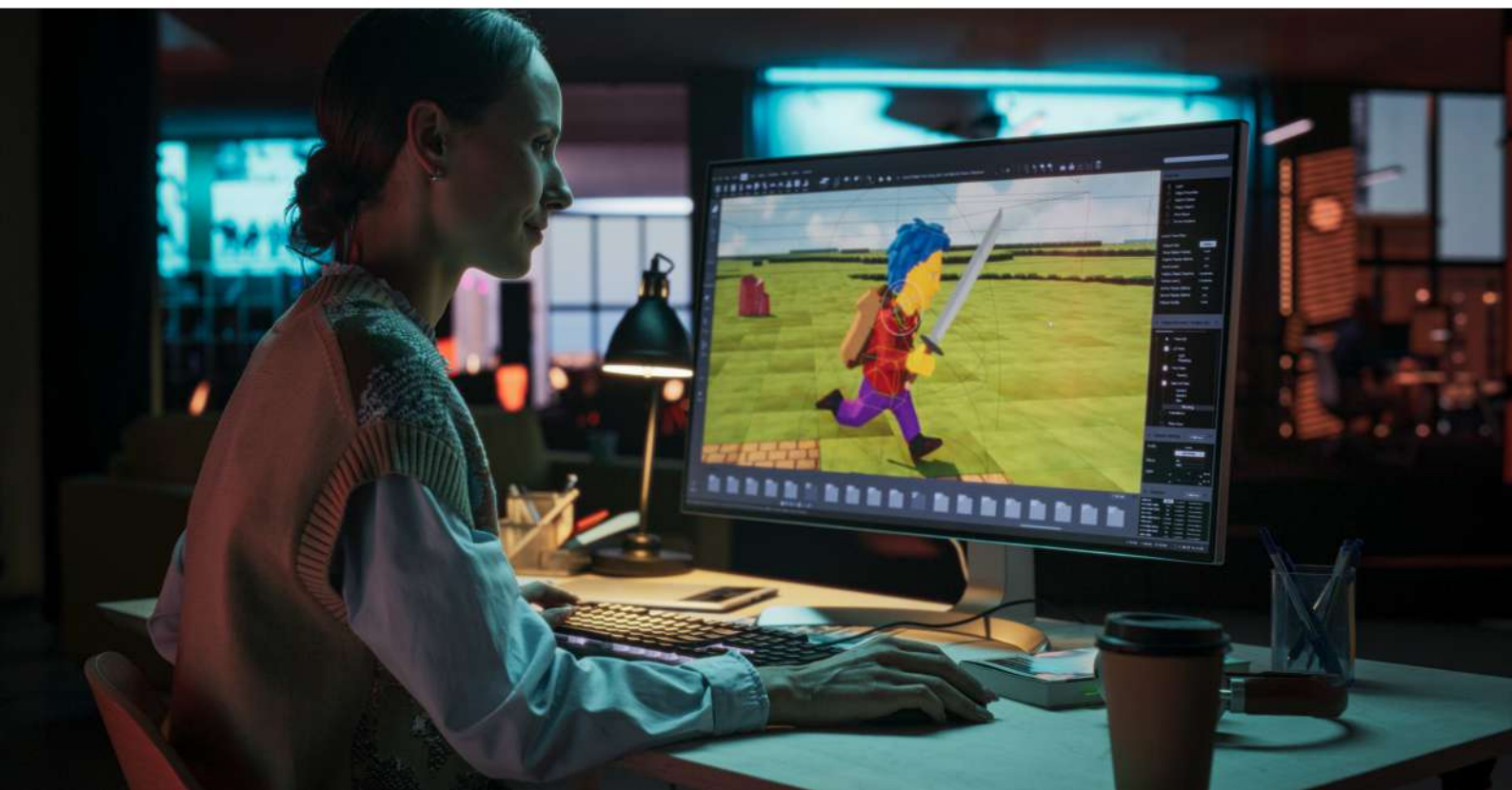
- Showcase your portfolio to an international audience.
- Get discovered by potential buyers, producers, and content creators.
- Increase visibility in niche markets through targeted promotions.

SECURE & SEAMLESS OPERATIONS

- Reliable and transparent network mechanisms.
- Multiple project management for seamless collaboration.

INDUSTRY & GOVERNMENT SUPPORT

- Gain credibility with a government-supported initiative.
- Benefit from policies promoting India's AVGC sector.
- Access funding and grants available from NFDC for production and animation.



How to Get Started?

REGISTER ON THE WAVES BAZAAR PLATFORM

Create a profile as a buyer or seller.

LIST YOUR SERVICES OR POST PROJECT REQUIREMENTS

Define your offerings or seek expert solutions.

ENGAGE & COLLABORATE

Connect with industry professionals, bid on projects, and expand your network.

Join the Future of the Animation & VFX Industry on a Global Platform Today!

WAVES Bazaar is redefining the future of media and entertainment business networking. By merging traditional industry platforms with cutting-edge digital solutions, it fosters global collaborations and drives industry evolution. Whether you're a creator, buyer, investor, or distributor, WAVES Bazaar offers the tools, exposure, and opportunities needed to scale and succeed in the competitive world of entertainment.

Join us at **WAVES Bazaar** at **Jio Convention Centre, BKC, Mumbai**, from **1st - 4th May 2025** and be part of the future of the entertainment industry!



WAVES BAZAAR

The Global e-Marketplace for
Advertising Services

Waves Bazaar, an initiative under the Ministry of Information & Broadcasting, Government of India, is an innovative digital platform designed to empower Global Media & Entertainment Industry Connections. The platform helps connect advertisers with potential clients, enabling seamless collaboration between service providers and buyers. Whether you are an advertising business looking to promote your services or a brand seeking the right advertising partner, WAVES Bazaar serves as the ultimate marketplace to meet your needs.

Why Join WAVES Bazaar?

WAVES Bazaar offers unparalleled opportunities for advertisers, agencies, and brands to expand their reach, find the right partners, and create impactful campaigns. Here, sellers can showcase their advertising services to a vast pool of potential clients, gain visibility, and expand their business reach, while buyers can explore a wide range of advertising services, compare offerings, and choose the best-fit partner for their campaigns.

Opportunities & Key Benefits for Advertisers

WAVES Bazaar provides a structured and organized listing of advertising services under three major categories:



**PRINT
ADVERTISING**



**DIGITAL
ADVERTISING**



**OOH
ADVERTISING**

Who Can List Their Services? (Sellers)

WAVES Bazaar welcomes a diverse range of service providers in the advertising ecosystem, including but not limited to:

- **Print Media Companies**
- **Advertising Agencies**
- **Digital Advertising Agencies**
- **Freelance Digital Marketers**
- **Social Media Advertising Experts**
- **Search Engine Marketing (SEM) Agencies**
- **Influencer Marketing Agencies & Creators**
- **Affiliate Marketing Networks & Advertisers**
- **Email Marketing Service Providers**
- **Mobile Advertising Networks & App Promotion Experts**
- **Billboard Advertising Companies**
- **Transit Advertising Providers**
- **Airport Advertising Vendors**
- **Retail & Mall Advertising Providers**
- **Street Furniture Advertising Vendors**
- **Digital OOH (DOOH) Media Companies**
- **Highway & Roadside Hoarding Sellers**
- **Cinema & Multiplex Advertising Providers**
- **Projection & Hologram Advertising Vendors**
- **And many more!**

Who Can Buy These Services? (Buyers)

Advertising is essential across industries, and buyers on WAVES Bazaar can come from various sectors, including but not limited to:

BUSINESSES ENGAGED IN ADVERTISING

Companies actively involved in advertising and looking for vendors to execute ad campaigns or subcontract services. (E.g., Advertising Agencies, Media Buying Firms)

BRANDS & ORGANIZATIONS

Businesses and organizations seeking advertising partners or venues to promote their products, services, or content. (E.g., Film Production Houses, Corporate Brands, Product Manufacturers, Entertainment Companies, Event Organizers, Public Sector Organizations, etc.)

How to Register & Participate?

We invite you to spread the word and encourage sellers and buyers to join WAVES Bazaar. This is a unique opportunity to create a thriving marketplace for Global Media & Entertainment Industry Connections, ensuring seamless transactions and successful marketing campaigns.

Steps to Join WAVES Bazaar:

- Visit the WAVES Bazaar website wavesindia.org
- Sign up & create a profile as a seller, buyer, or investor
- List your advertising services or requirements
- Connect with industry professionals and explore new opportunities
- Start collaborating & growing your business!

***Join today and
unlock endless
advertising
possibilities with
WAVES Bazaar!***

